

## KATERINA PSHENICHNER

SENIOR ASSOCIATE

Peer Legal

Katerina is an experienced commercial lawyer advising Australian and international corporate clients in commercial law, contracts law, corporate structuring & corporate advisory, energy law, intellectual property law, technology law, sale of business, competition and consumer law and privacy law.

Her clients operate in a wide range of sectors including education, technology, energy and resources, hospitality, creative industries, manufacturing, retail and professional services. Katerina particularly enjoys working with start-ups and SMEs to collaboratively find elegant and business-orientated solutions.



### CURRENT PRACTICE

- Competition and consumer: Australian Consumer Law, misleading or deceptive conduct, product labelling, unfair contract terms.
- Intellectual Property: copyright, confidentiality agreements, trademarks and licensing.
- Technology contracts, including service level agreements, digital services agreements, SaaS agreements, website and software development agreements, online contracting issues, website terms and conditions.
- Corporate and commercial: sales and acquisitions of business, assets, shares and units, structuring advice, corporate governance, company secretarial services, Corporations Act compliance and general commercial advice.
- Privacy: privacy obligations, data protection, data breaches.
- Energy and resources: electricity and gas retailing, carbon, energy networks, renewable energy.

### OVERVIEW OF EXPERIENCE

- Advised leading Australian energy businesses about operations in the wholesale and retail energy markets.
- Using cutting-edge legal artificial intelligence technology to design innovative, cost effective and bespoke client solutions to high volume commercial transactions.
- Completed multi-party sale and restructure of three major pharmacies in Australia.
- Represented clients in the Civil and Administrative Tribunal and the Australian Fair Work Commission.
- Part of litigation team representing a major national supermarket in a complex commercial leasing dispute.
- Legal expert on leading Australian non-profit, which provides disability employment and community services.

### PROFESSIONAL BACKGROUND

- LLB (Hons), BMus – Monash University



### **Directorships and Related Positions**

– Director: Advance Personnel Canberra (2013-2015)

### **Contact Details**

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